## FOURTEEN

**SOLID HARDWOOD TIMBER FLOORING | BY HURFORDS** 

### **FOURTEEN**

SOLID HARDWOOD TIMBER FLOORING | BY HURFORDS

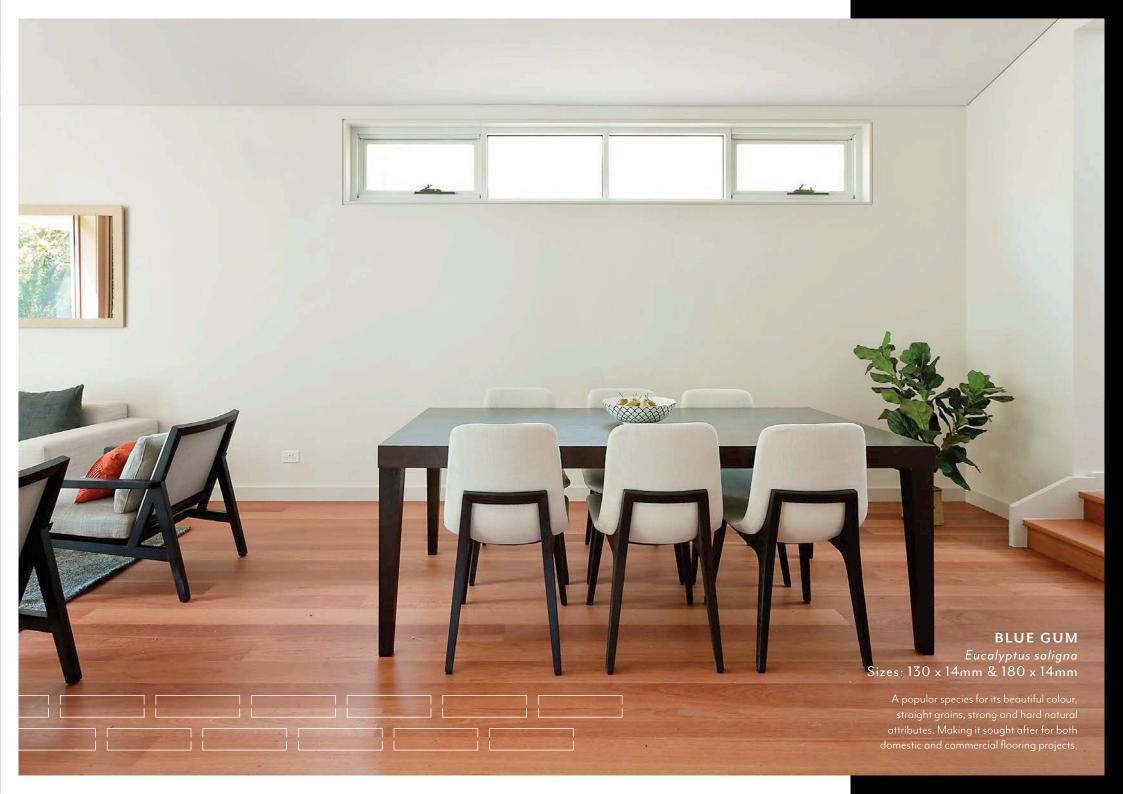
Brought together to share the diversity of Australian hardwood species, in one of Hurfords most loved flooring collections. A Solid Hardwood Floor is an investment for a lifetime. It not only adds value to your home but makes a high-end style statement all on its own.



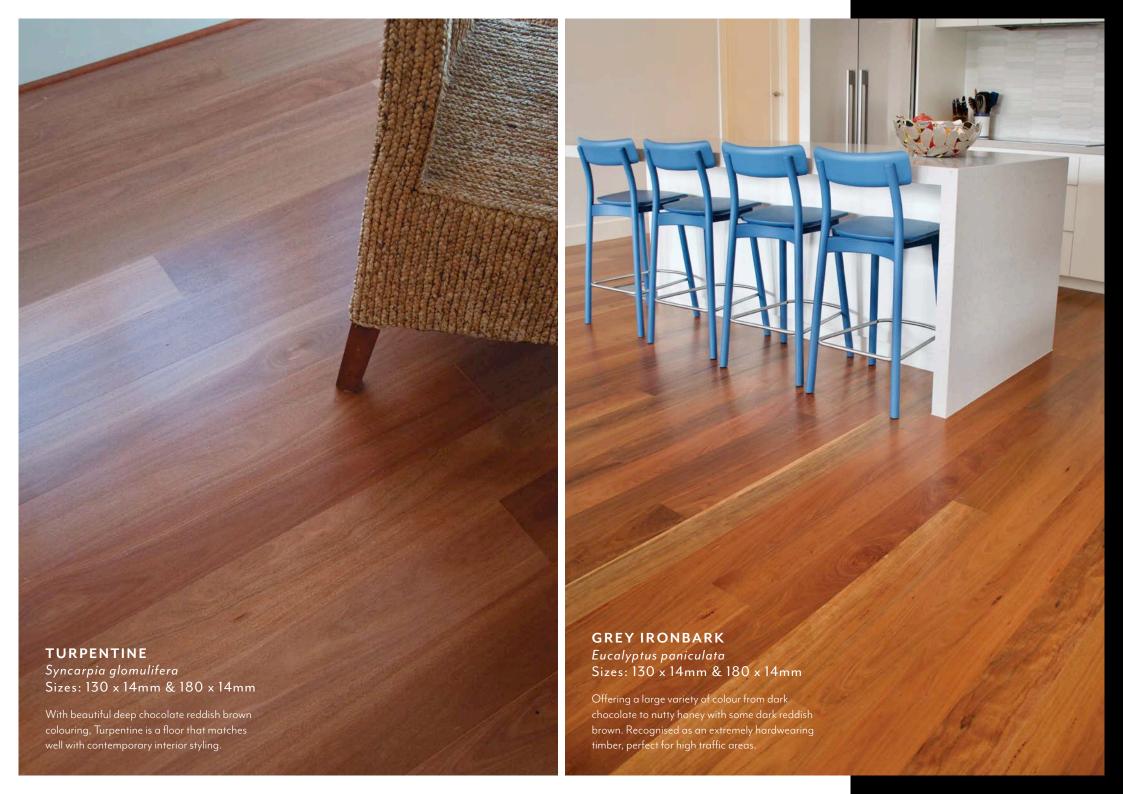


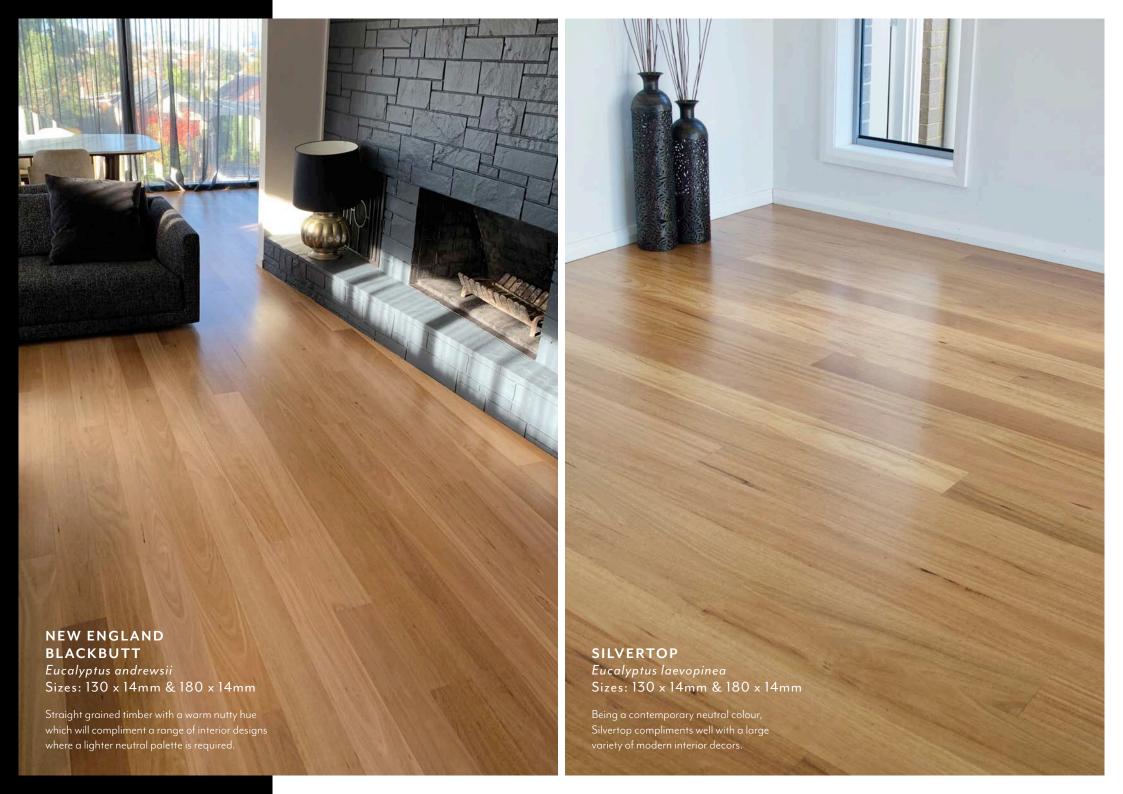
A forest that will be around for generations to come.

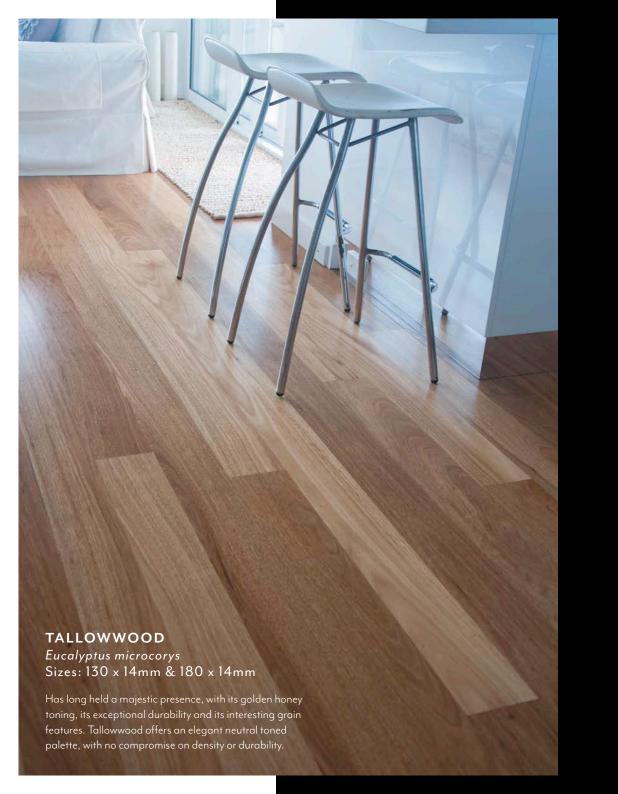
One of the simplest ways you can help protect our forests is to look for the PEFC label on products. When you see the PEFC label, it means that the forest-based material product comes from a PEFC-certified forest. This is a forest that is managed in line with the strictest environmental, social and economic requirements.

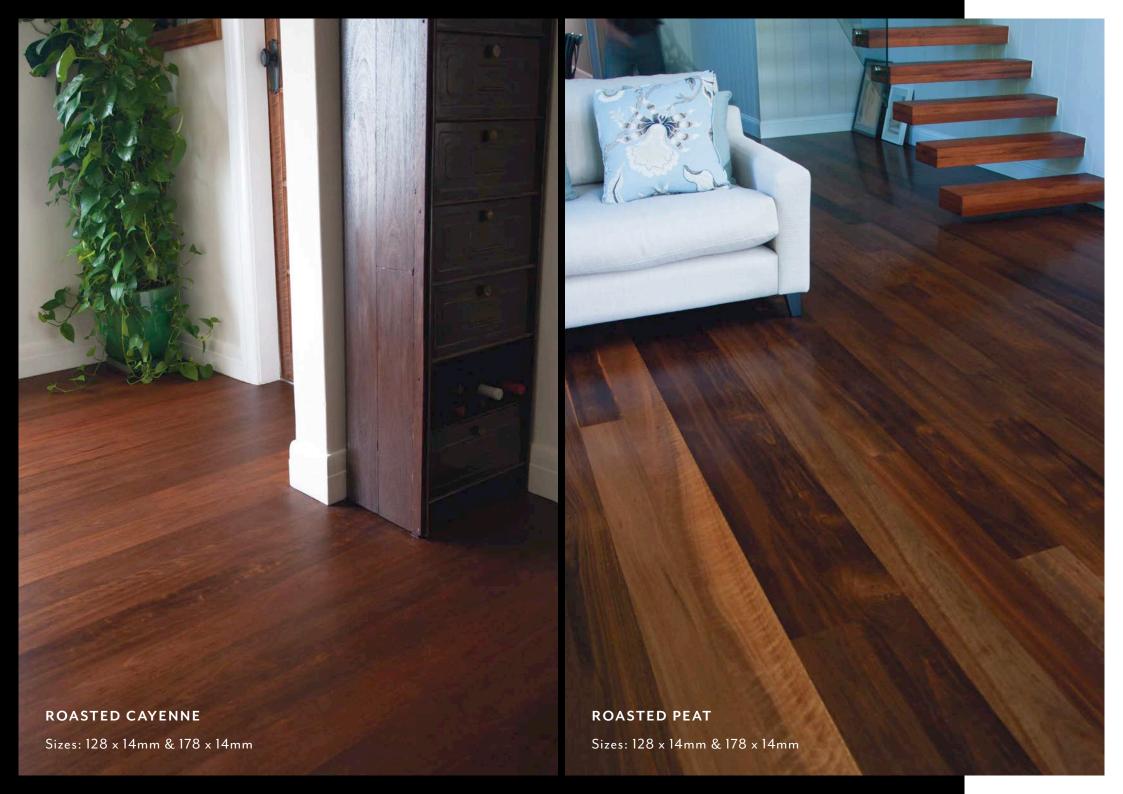








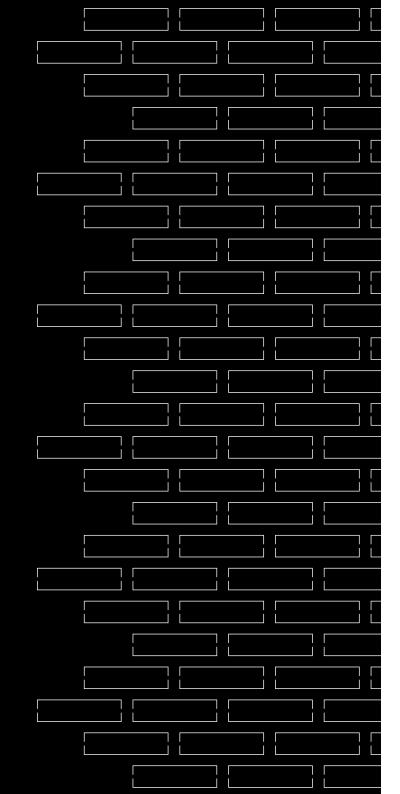


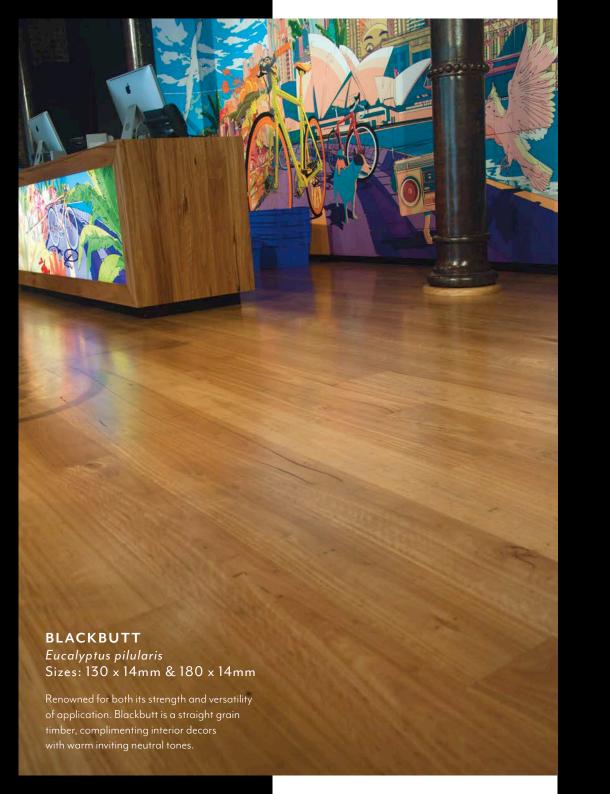




Hurford Roasted is a process that has been developed to enhance timber flooring properties. It uses ultrahigh temperature and humidity to change the molecular structure of the hardwood and creates an extremely stable, more durable, denser product while darkening the natural colour. Heating wood to extreme temperatures permanently changes several of its chemical and physical properties. The change in properties is mainly caused by thermic degrading of hemicelluloses. The Hurford Roasting process is carried out in a purpose built Kiln in which the temperature is increased to 185–215 °C, depending on the processing level.

The colour of the wood fibre changes drastically as the ultrahigh temperature is introduced – the higher the temperature, the darker the change to colour of the fibre is. The colour change is permanent and penetrates the entire piece of hardwood, thus eliminating the need to stain flooring to achieve a rich dark coffee brown colour.





# SPOTTED GUM Corymbia Maculata Sizes: 130 x 14mm & 180 x 14mm A rich individual timber, desired for its striking backsawn grain structure, attractive fiddleback and vibrant colour palette.

### **ENVIRONMENTAL AWARENESS**

Hurford is committed to our forests, our community and our future.

Underpinning our commitment is an ambitious hardwood reforestation project in the local area where we have purchased over 5000 hectares of land and have commenced a planting program that will see more than 25000 new plantation eucalypt saplings established each year.

With careful management, Hurford aims to commence ongoing sustainable harvesting of these plantations within 25 years.

The plantations are established according to strict environmental guidelines and a code of practice that is regulated by the NSW government. These guidelines are designed to protect soil and water resources and support the surrounding habitat with special consideration to Australia's native flora and fauna.

Amenity plantings are included in every Hurford planting operation. Never to be harvested, these mixed species trees are established on creek banks for soil protection and to complement designated natural regeneration areas to provide additional corridors of native forest.

Hurford's source a proportion of timber from private native forest with the balance procured from State Forestry which is certified under the Australian Forestry Standards Chain of Custody. (AS4707 – 2006)

Hurford's insist that all timber produced from these forests is done so under the principles of Ecologically Sustainable Forest Management, a system developed to sustain the full range of commercial and conservation values of the natural forest diversity within ecological limits, for current and future generations.

## How Forever Floor

### **FOURTEEN**

SOLID HARDWOOD TIMBER FLOORING | BY HURFORDS

Distributed by:

### **HURFORD WHOLESALE LTD**

Phone: 0800 HURFORD

Email: info@hurfordflooring.co.nz